

MERT GUL

UX DESIGNER

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Portfolio: <http://mertgul.pizza>

Profile

User Experience Designer with a Master's in Human-Computer Interaction Design and hands-on experience conducting user research, creating wireframes, interactive prototypes, and running usability tests. Skilled in end-to-end design process, from discovery to delivery, with a user-centred and data-driven mindset. Seeking junior to mid-level UX roles to bring fresh insight, strong communication skills, and a practical understanding of cross-functional collaboration.

Work Experience

Hospitality Roles - Various establishments, London (2018 - Present)

- Delivered high-quality customer service in fast-paced environments, demonstrating strong communication, time management, and problem-solving skills.
- Adapted quickly to new tools and processes, contributing to efficient team operations.
- Developed resilience and empathy, traits that enhance user-centred design work.

UX Designer - Userspots, Istanbul (Sep 2015 - Sep 2016)

- Conducted qualitative user research (interviews, usability testing) and translated findings into actionable insights that led to client re-engagement.
- Created mid- to high-fidelity wireframes and interactive prototypes using Sketch and Axure, streamlining design approvals.
- Led usability testing sessions and documented user journeys, pain points, and design recommendations.
- Facilitated stakeholder workshops to align product goals with user needs, improving cross-team collaboration.
- Supported agile product teams by contributing to sprint planning and backlog refinement from a UX perspective.

Education

MSc Human-Computer Interaction Design - City, University of London (2016-2017)

BSc Industrial Design - Middle East Technical University, Ankara (2011-2015)

Skills

Design Tools: Figma, Sketch, Adobe Photoshop, Axure, MS Office, Google Docs

Research and Testing: User interviews, surveys, usability testing, heuristic evaluation, A/B testing, benchmark

Design Methods: Wireframing, prototyping, information architecture, journey mapping, persona creation

Soft Skills: Communication, collaboration, problem-solving, organization and time management

Workflow: Agile, Scrum, Trello